

Sustainable Biomass Program

Candidate Information

Board Director – Biomass Producers



**The promise of
good biomass**

Overview

The Sustainable Biomass Program (SBP) is a not-for-profit, multi-stakeholder, voluntary certification system designed for woody biomass used in industrial, large-scale energy production.

Alongside other renewable energy sources, woody biomass, when sourced sustainably, can deliver a meaningful contribution to decarbonising the energy sector.

To maintain our position as the leading voluntary certification system for woody biomass and in order to support SBP's competitive and compelling service, we strive to ensure that our corporate and stakeholder governance, Standards and advocacy work on behalf of good biomass are sector leading.

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We are currently looking to appoint two new Board Directors, who will represent Biomass Producers on our multi-stakeholder Board of Directors. The appointments follow the decision of two of our founding Board members, both now in the third year of their three-year term, to step down from the Board at the end of 2021. Both retiring Directors represent the Biomass Producer stakeholder group and suitable candidates for these positions are now being sought.

This is an exciting opportunity for enthusiastic, experienced individuals to make a significant positive impact and play a key strategic role in helping to shape and define the future of good biomass and ensure the role of sustainably sourced woody biomass in making a meaningful contribution to achieving climate goals.”

Francis Sullivan
Chair



Who is SBP?

SBP is the promise of good biomass and is an integral part of the solution for tackling climate change. We assure forest origin credentials and verify supply chain energy data from the Biomass Producer to the End-user.

Our purpose is to facilitate the economically, environmentally and socially responsible use of biomass enabling climate goals to be met. We do that through the development and delivery of a credible and robust global certification system, assuring responsible practice throughout the biomass supply chain.

Our values help to define us as an organisation. We aim to meet these values in all that we do.

Integrity

In how we conduct our business and maintain the accuracy and consistency of the data we collect and communicate.

Credibility

Reliable and dependable certification system of choice.

Transparency

Open and honest in all that we do.

Inclusivity

Responsive to the needs of the multiple stakeholders that we serve.



Our journey so far

This is our journey from our beginnings to the leading woody biomass certification system we are today:

2013

SBP created to continue the work of the former Initiative of Wood Pellet Buyers (IWPB), which initially undertook to develop a standard biomass trading agreement with a focus on wood pellet specifications, trading terms and sustainability criteria.

2015

Version 1.0 of the SBP Standards framework is launched. In the USA and Europe, the first Biomass Producers are certified.

2016

Carsten Huljus joins SBP as its first, full-time Chief Executive Officer. Our Data Transfer System (DTS) v0.5 is launched, facilitating the collection, collation and transmission of data throughout the biomass supply chain.

2017

Milestone of 100 Certificate Holders is reached. Consultation held on key aspects of multi-stakeholder governance.

2018

Francis Sullivan is appointed as independent Chair of the Board. SBP ends the year as a multi-stakeholder governed organisation.

2019

New governance arrangements are operationalised. Milestone of 200 Certificate Holders is reached.

2020

Standards Development Process is launched, a wide-ranging review and, where necessary, revision of our Standards with full stakeholder participation. Milestone of 300 Certificate Holders is reached.

About the role

Background

The SBP Board of Directors oversees the realisation of our purpose and steers our future course through providing good governance and oversight and setting the overall strategy, direction and budget.

The Board comprises ten Directors – an independent Chair and nine other Directors, with three representing Civil Society, three representing Biomass Producers and three representing End-users.

Directors are chosen to reflect diverse experiences, geographies and interests in relation to the work of SBP and to provide the required mix of insight and experience needed to ensure our Board functions effectively and in the best interests of SBP and its stakeholders. Board Members serve in a non-partisan capacity representing their specific industry sector or interest group.

The role

You will be appointed to the Board as an individual and in a personal capacity, not as a representative of any organisation or body. The appointees will bring their knowledge, integrity, expertise and support for SBP's purpose and objectives to the Board. The successful candidates will have a unique real-world perspective on issues that are central to the purpose and goals of our organisation and that reflect the interests and priorities of the Biomass Producer stakeholder group.

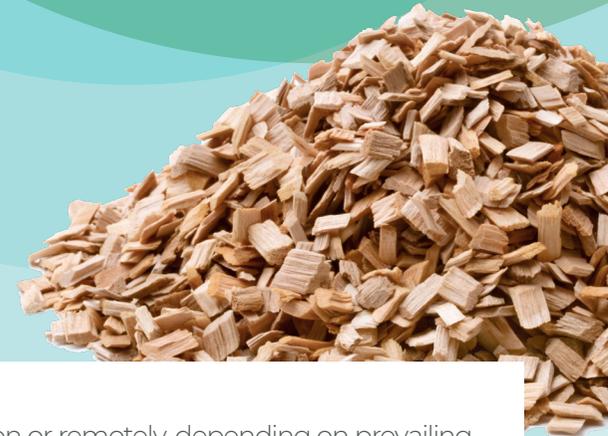
The appointees will represent the interests, views and priorities of the biomass producing sector as a whole and speak for that stakeholder group, not the employer of the person or any other specific corporate or trade body.

Responsibilities

Directors attend Board meetings in person or remotely, depending on prevailing travel and other limitations and public health guidance. Four Board meetings per year, plus preparation and travel equals approximately eight to ten days per year. Directors are expected to devote such time as is necessary for the proper performance of Director duties.

Directors represent the interests of the stakeholder group that they have been appointed to represent and will contribute to a constructive, collaborative, inclusive and forward-looking dialogue and decision-making process at Board level. They will ensure consideration of the interests of the various stakeholders of our organisation is given due regard at Board level.

It is anticipated that your activities as a Director of SBP will be supported financially by your current employer organisation. Where that is not the case and by agreement, SBP would support participation through its travel policy and an appropriate honorarium.



Candidate profile

The successful candidates will, ideally, hold or have recently held a Board/senior level position in commerce or industry with close and established links to the production and/or trade of woody biomass. This may have been based on a senior managerial, executive or technical/consultancy role.

To be successful in this role you will have the following attributes:

- A strong belief in and demonstrable enthusiasm for the goals of SBP and the role of good biomass in contributing to achieving global climate goals.
- You will hold or have recently held a Board/senior level position in the biomass production sector.
- Ideally, you will have a proven track record and leadership experience within the sector or relevant cross-over experience.
- Ideally, you will have experience of other multi-stakeholder initiatives with a similar evolution and growth trajectory as SBP.
- You will provide case studies of where you have helped shape change through promoting and developing compelling strategy, policies and transparent decision-making that have had a measurable impact on the sustainable operation of organisations.
- You will have a strong understanding of the key thematic areas and challenges in the biomass sector and/or certification systems.
- Ideally, the successful candidates will demonstrate a good understanding of the developing global biomass market and its strategic challenges.
- Experience of supply chains and sustainable development is preferable.
- Must possess high personal integrity and be able to progress and compromise on diverse and sensitive issues in a respectful and constructive manner and have an interest in and experience of working in a multicultural and multidisciplinary environment.
- Passionate and aligned to the purpose and values of SBP. You will need to understand how the purpose and ambition drives organisational culture and policies and leverage this mandate for success.
- Ability to communicate well with stakeholders as well as establish and maintain effective relationships.
- You will provide a credible lens of insight, evidence and assurance to filter risk, build resilience and identify emerging opportunities.
- Ideally you will have the ability to establish personal credibility (primarily through experience in similar or relevant other roles) and demonstrate gravitas to have a 'seat at the table' amongst a diverse group of stakeholders.
- You will have demonstrable experience of collaborative partnerships and/or working with a range of stakeholders, including a track record of positive and successful engagement with civil society organisations including NGOs, government, corporates and membership organisations.



Recruitment process

Upon receipt of your full CV/resumé and motivation letter at chuljus@sbp-cert.org, SBP will contact you with an initial response. Carsten Huljus, our CEO will be your primary point of contact throughout the process.

We expect that there will be a three-stage interview process:

- 1** A meeting with the SBP Board selection panel.
- 2** A meeting with the Chair of the Board of Directors and the CEO.
- 3** A final conversation with the Chair.

The appointments will be approved and actioned by the Board. There will be an opportunity for the successful candidates to meet with the rest of the Board informally before their first formal Board meeting as a Director.

Diversity and inclusion

Diversity drives innovation, sustainable business operations, and accelerates businesses and enterprises towards their purpose and goals.

SBP is wholly committed to fostering a more inclusive, sustainable future for generations to come and creating a progressive and diverse workplace for our people and stakeholders. It is important to us that we offer equal opportunities in the recruitment processes that we run. With that, we welcome applications from across the spectrum of all potential candidates and do not discriminate on the basis of race, religion, disabilities, ethnicity, national origin, gender, sexual orientation, age, marital status or other characteristic.

If you require specific aid or accommodation in order to participate in the application or interview process, please let us know and we will work with you to ensure that your accessibility needs are met.

Thank you for your
interest in SBP



For submission of your full CV/resumé
and motivation letter please email:

chuljus@sbp-cert.org

Keep up-to-date and find
more information online:

www.sbp-cert.org