



# The promise of good biomass



**JOB TITLE:** Marketing, Communications and Engagement Manager

**LOCATION:** Remote

**REPORTS TO:** Chief Executive Officer

**CONTRACT TYPE:** Full-time

## BACKGROUND

Over the past decade, SBP has evolved into a globally recognised certification scheme for the sustainable sourcing of biomass. As a voluntary, multi-stakeholder initiative, we have helped to build confidence across markets and strengthen environmental and social safeguards throughout the biomass supply chain.

To stay competitive and provide a market-leading certification program, SBP is looking to appoint a Marketing, Communications and Engagement Manager.

This is an exciting opportunity for an experienced individual to make a significant impact and play a role in helping to shape and define the future of our certification scheme. If this sounds like your next challenge, please get in touch.

## ROLE OVERVIEW

We are seeking a dynamic and skilled professional to coordinate and deliver marketing, communications and engagement activities. This role is pivotal in shaping how SBP communicates with stakeholders, promotes its certification scheme, and builds trust and visibility across the sector.

## KEY RESPONSIBILITIES

### Marketing

- Design and implement marketing strategies to promote SBP's value proposition and certification scheme.
- Deliver digital marketing activities via website and social media.
- Create promotional materials and campaigns to support outreach and growth.

### Communications

- Support design and implementation of communications strategy, develop and deliver clear, consistent messaging aligned with SBP's strategy.
- Manage website and social media presence.
- Draft press releases, briefing notes, and thought leadership content.
- Manage media relations and respond to public inquiries.
- Coordinate internal communications to ensure alignment across the Secretariat.

### Engagement

- Supporting development and maintenance of relationships with key stakeholders including NGOs, policymakers, regulators, industry bodies, and Certificate Holders.
- Organise and support stakeholder events, webinars and consultations.
- Monitor stakeholder feedback and ensure it informs SBP's strategic direction.

## PERSON SPECIFICATION

### Essential

- 5+ years of professional and proven experience in marketing, communications, and/or stakeholder engagement, ideally within sustainability, certification, energy or environmental sectors.
- Excellent command of English, with strong written and verbal communication skills.
- Strong project management and organisational abilities.
- Ability to work remotely, independently and collaboratively in a small team.
- Familiarity with digital tools (for example, CMS, email marketing platforms, social media analytics).
- Ability, willingness, and flexibility to travel, both domestically and internationally.

### Desirable

- Knowledge of biomass, renewable energy, or sustainability certification schemes.
- Experience working with international stakeholders.

## WHAT WE OFFER

- Opportunity to contribute to a globally recognised sustainability initiative.
- Fully remote working arrangements.
- Supportive team environment.

## WORKING ARRANGEMENTS

- Position: Full-time
- Reporting: This position reports to the CEO
- Location: A location preferred where the time zone is reasonably workable for a Team based in and around the CET time zone, and physical travel to meetings with the Team in Europe is reasonable
- Workplace: Working remotely, for example, from home or other, as part of a virtual network
- Attendance: Participation in sector-relevant conferences, events, and workshops globally
- Working language: Day-to-day working language is English
- Workplace equipment: Computer, phone and other equipment is supplied as needed
- Teamwork: Day-to-day remote work with the SBP Secretariat, including weekly meeting calls and regular face-to-face meetings

## APPLICATIONS

All applications including full CV/resumé, an indication of an expected monthly or annual salary and a motivation letter should be sent to: [workwithus@sbp-cert.org](mailto:workwithus@sbp-cert.org).

Please provide the contact details of two individuals that would be able to provide references if required. SBP reserves the right to contact these individuals directly. Only candidates selected for an interview will be contacted. The deadline for sending applications is **2 February 2026**.