

## Sustainable Biomass Program

# Strategy summary 2026–2030



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# Foreword

**This document presents a summary of SBP’s Strategy for 2026-2030, introducing our Purpose, Strategic Aims, and Focus Areas for the next five years. It is designed to provide a clear and accessible overview of our direction. For a more detailed understanding, including the strategic context and operational framework, we encourage you to consult the full Strategy paper.**

As the world accelerates toward net zero by 2050, the Intergovernmental Panel on Climate Change (IPCC) has made clear that bioenergy from sustainably sourced biomass is an essential component of the future energy mix. This is not a peripheral view; it reflects global scientific consensus.

At the same time, the transition to a circular bioeconomy is gathering pace, and expectations for environmental integrity, social responsibility, and transparent data are rising.

Over the past decade, SBP has established itself as a trusted, science-based certification scheme, providing assurance, accountability, and insight for responsible biomass sourcing. This Strategy builds on that foundation and positions SBP to lead with integrity, innovation, and impact.

Our Purpose remains clear: to expand the contribution of good biomass to the global bioeconomy, applying the principles of cascading use and circularity across all applications. Good biomass, as defined in SBP Standard 1 (v2.0), represents verified, high-integrity material certified under the SBP scheme, biomass that supports climate goals while safeguarding biodiversity, ecosystems, and public trust. SBP provides a robust framework that delivers assurance, traceability, and credibility across diverse markets. We aim to be the certification scheme of choice: trusted by regulators, recognised by markets, and responsive to the needs of civil society.

The strategic context is evolving. As governments, industries, and communities intensify efforts to decarbonise, demand for traceable, sustainable biomass is growing across energy, transport, construction, industrial applications, and carbon removal.

SBP is uniquely positioned to address these needs. With rigorous standards that serve as a sourcing benchmark for good biomass, advanced digital infrastructure that enables transparent data flows, and a multi-stakeholder governance model that strengthens accountability, we provide the tools and insights needed for sustainable market growth.

We invite you to explore this summary and join us in shaping a more sustainable, inclusive, and resilient bioeconomy, one that prioritises material uses before energy recovery, values circular outcomes, and earns the confidence of society. Together, we can ensure that sustainability is not just an ambition, but a verified reality.

**Francis Sullivan**  
Chair

**Carsten Huljus**  
Chief Executive Officer

# Introduction

**Building on the context outlined in the Foreword, this Introduction explains how SBP will operationalise its strategic vision for 2026–2030.**

**The Strategy represents an important evolution for SBP, grounded in experience, informed by stakeholder feedback, and designed to respond to the growing complexity of sustainability requirements and the changing global landscape for biomass. It strengthens our ability to deliver assurance, accountability, and insight in a developing bioeconomy.**

Our approach is anchored in our Theory of Change, which links our activities to long-term impacts on climate, biodiversity, and social wellbeing.

Through certification, engagement, and data systems, we enable responsible sourcing and support the UN Sustainable Development Goals (SDGs). This Strategy translates that logic into action, setting out Strategic Aims and Focus Areas to guide our work over the next five years.

Several refinements mark this new phase. Where there is demand, we will expand our scope beyond woody biomass to include agricultural residues and energy crops, and beyond energy use to encompass emerging applications in materials and transport fuels. These changes reflect real-world shifts in policy and markets and allow us to make a broader contribution to the circular bioeconomy.

Governance and resilience remain central to our success. Our multi-stakeholder model ensures balanced representation and robust oversight, whilst strategic investments in people, systems, and partnerships will strengthen agility and long-term stability.

The alignment of our five-year Strategy cycle with standards review processes provides clarity and coherence, ensuring that revisions reinforce integrity and respond to emerging priorities.

At its core, this Strategy is about enabling markets to grow responsibly and credibly. By combining rigorous standards with advanced digital infrastructure and inclusive engagement, we will continue to provide the assurance and insight needed to support sustainable market growth, maintain public trust, and contribute to global climate and biodiversity goals.



# The external landscape: Outlook to 2040

As the global economy accelerates its shift towards decarbonisation, circularity, and sustainable resource use, biomass is emerging as a critical enabler of this transformation. Whether sourced from forests, agriculture, or postconsumer residues, biomass underpins governments' low-carbon strategies across multiple sectors, from energy and transport to chemicals and materials. At the same time, pressures on land, climate resilience, and biodiversity are shaping the contours of future supply.

This outlook to 2040 offers a summary of the comprehensive view available in our full Strategy paper, looking at both the demand- and supply-side dynamics influencing the role of biomass in the global bioeconomy. It places SBP's 2026-2030 strategic planning in the wider context of shifting policies, market developments, interested and impacted parties' expectations, and sustainability imperatives.

## Demand-side dynamics

- **Growth drivers:** Biomass demand is propelled by net zero targets, corporate commitments, and innovation. It remains vital for dispatchable renewable energy, industrial decarbonisation, and hard-to-abate sectors, such as steel and cement.
- **Emerging uses:** Beyond energy, biomass is increasingly used in bio-based materials, chemicals, and advanced transport fuels (for example, for aviation and maritime).
- **Policy signals:** Regulatory frameworks, such as the EU Renewable Energy Directive (REDIII), UK Biomass Strategy, US Inflation Reduction Act (IRA), and Japan's Strategic Energy Plan, provide strong incentives through mandates, subsidies, and carbon pricing. These favour feedstocks with high environmental integrity, prioritising wastes and residues.
- **Market trends:** Electrification and AI-driven energy demand amplify the need for firm renewable power, reinforcing the role for biomass alongside intermittent renewables. Bioenergy with Carbon Capture and Storage (BECCS) is gaining traction as a negative emissions technology, though its scale depends on carbon pricing and sustainable feedstock availability.

## Supply-side dynamics

- **Feedstock composition:** Forestry and processing residues dominate today, but agricultural residues and post-consumer materials offer untapped potential, especially in emerging markets.
- **Constraints:** Land-use competition, biodiversity safeguards, and climate risks (wildfires, droughts, pests) will limit expansion and require adaptive management.
- **Regional outlook:** North America remains the largest exporter; Europe faces tight constraints under REDIII and the EU Deforestation Regulation (EUDR); Asia, Latin America, and Africa hold significant potential but face governance and infrastructure challenges.
- **Innovation and assurance:** Precision forestry, geospatial monitoring, and digital traceability will be critical to scaling supply responsibly. Certification schemes, such as SBP, will remain central to de-risking supply chains and enabling compliance.

## Spotlight on the EU

The EU sets the global benchmark for biomass sustainability. Its 2040 climate target (90% GHG reduction) positions bioenergy and carbon removals as essential, but within strict limits. Updated REDIII, Land Use Land Use Change and Forestry (LULUCF), EUDR, and the Nature Restoration Law embed stringent sustainability criteria and the cascading use principle.

Upcoming reviews (for example, REDIII in 2027) and sectoral initiatives such as the Clean Industrial Deal will shape subsidy eligibility, market access, and sustainability labelling. EU leadership in carbon markets and bioeconomy strategy amplifies its influence globally, making alignment with EU norms critical for market access and credibility.



## The external landscape: Outlook to 2040 (continued)

### Strategic opportunities for SBP

**As the global bioeconomy accelerates towards decarbonisation, circularity, and sustainability, SBP is uniquely positioned to play a catalytic role in enabling responsible biomass sourcing. The 2026–2030 period presents a pivotal window for us to consolidate our leadership, expand our influence, and deliver measurable impact across climate, biodiversity, and social dimensions.**

Together with our interested and impacted parties, we are ready to seize these opportunities and shape a more sustainable, inclusive, and resilient bioeconomy.

#### Sustainability leadership

Our updated Standards (v2.0) and assurance systems set a high bar for sustainability. With increasing regulatory scrutiny and wider expectations, we can lead by example and demonstrate how voluntary certification can go beyond regulatory compliance to drive real-world outcomes.

#### Policy alignment and influence

As governments refine their climate and energy policies, we have the opportunity to shape and support implementation through credible data, risk-based tools, and policy engagement. The EU's evolving regulatory framework, in particular, offers a platform for us to reinforce our relevance and contribute to global standard-setting.

#### Addressing knowledge gaps

We recognise the importance of advancing understanding in key sustainability themes to strengthen assurance and support continuous improvement. We will contribute to addressing knowledge gaps, for example, in regenerative forest capacity, carbon source/sink dynamics, sustainable harvest levels, and ecosystem resilience metrics. Through collaboration with academic networks, civil society, and peer schemes, we aim to support the development of science-based criteria and practical tools that enhance sustainability performance across the biomass value chain.

#### Market diversification

Emerging markets in Asia, Latin America, and Africa are seeking robust certification frameworks. We can expand our reach into these geographies, share our knowledge and technical support, whilst adapting to regional contexts. Simultaneously, diversification into new feedstocks (for example, agricultural residues) and end-uses (for example, carbon removals, industrial applications, transport fuels, construction, and chemicals) opens new pathways for growth.

#### Beyond certification

Beyond certification, the data we collect and collate offers significant value to Certificate Holders and interested and impacted parties. Through tailored tools, analytics, and reporting capabilities, we can support due diligence, facilitate compliance with evolving regulatory requirements, and enable alignment with broader sustainability frameworks. As interest in biomass-based carbon removals grows, particularly through BECCS, our systems are well-positioned to provide the assurance and data integrity needed to underpin credible claims and market access.

#### Engagement and trust

Credibility depends on inclusive governance and meaningful engagement. Our commitment to civil society dialogue, Indigenous rights, and regional representation will strengthen our legitimacy and foster shared ownership of sustainability outcomes.

#### Data-driven impact

Our digital infrastructure, including the Data Transfer System (DTS) and Audit Portal, provides a foundation for traceability, transparency, and performance reporting. Through developing and implementing our Monitoring, Evaluation and Learning (MEL) system, we will demonstrate our contribution to climate goals and support evidence-based decision-making.

#### Innovation and collaboration

The next five years offer opportunities to collaborate with peer certification schemes, research institutions, and market actors to co-develop solutions for emerging challenges, such as more responsive and adaptive assurance systems, geospatial monitoring, enhanced biodiversity metrics, and AI-driven risk assessment.

#### Strategic positioning in the bioeconomy

As biomass becomes integral to the circular bioeconomy, we will strengthen our position as the certification scheme of choice for sustainable biomass sourcing, offering assurance, accountability, and insight across the value chain. We will actively cultivate thought leadership in key subject areas, such as cascading use, carbon removals, and biodiversity metrics, by contributing to research, convening expert dialogue, and sharing insights that shape best practice and policy. We will foster collaboration with peer schemes to promote more integrated and interactive supply chains, enhancing synergies and operational efficiencies.

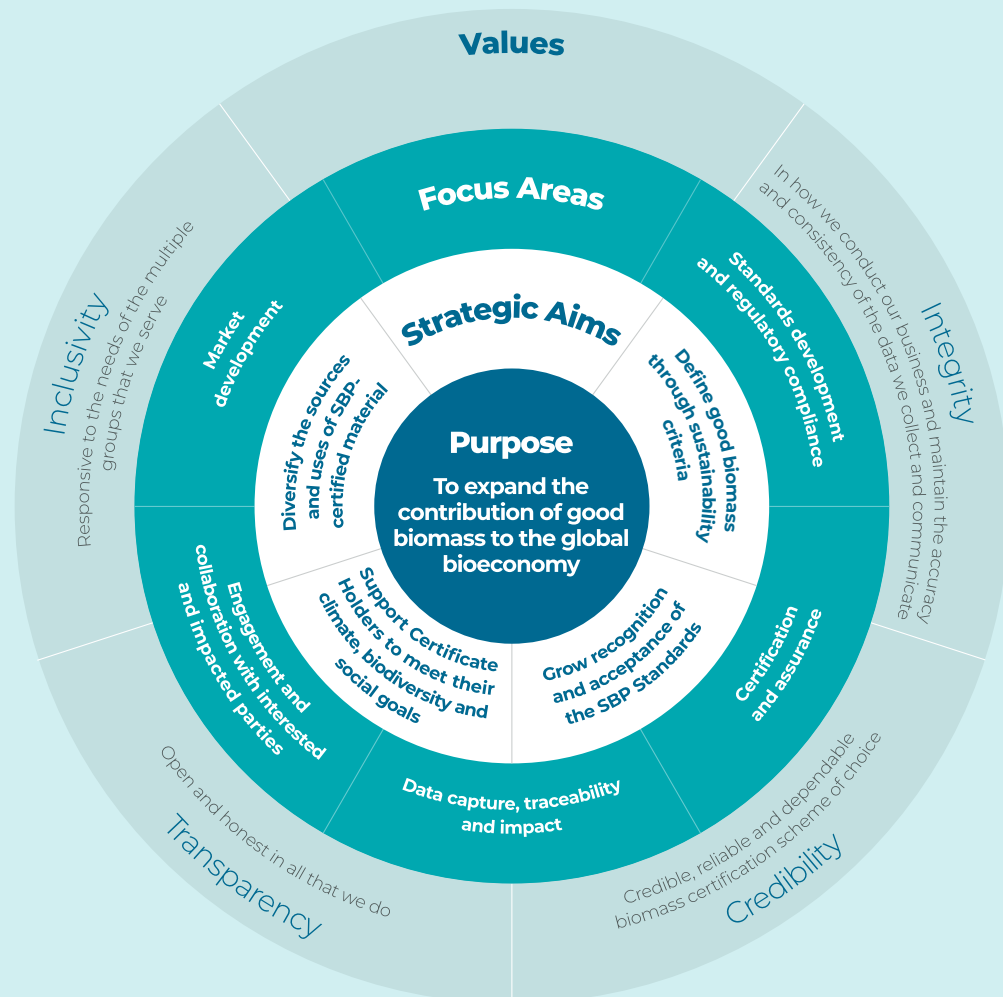


# Our Strategy

As sustainable biomass continues to play a vital role in the global transition away from fossil fuels and towards to a circular bioeconomy, SBP is committed to leading with integrity, innovation, and impact.

We aim to be the trusted standard for responsible biomass sourcing, supporting the cascading use principle and fostering a sustainable, regenerative system that uses biological resources efficiently and responsibly.

Our Strategy is anchored in our Purpose, supported by four Strategic Aims and five Focus Areas that drive delivery and measurable progress. Our Strategic Aims are guided by a set of core Principles and underpinned by enduring Values, which together shape how SBP operates and delivers impact.



## Strategic principles: Foundations of the SBP approach

Our strategic approach is guided by eight core principles. These reflect our commitment to credibility, responsiveness, and leadership in sustainability assurance. Together, they provide a consistent framework for decision-making, engagement, and strategic delivery across the 2026-2030 period.

### 1 A proactive voice for good biomass

SBP is an independent, knowledge-based voice promoting good biomass. Whilst not a lobbyist or industry advocate, we play a vital role in shaping the conversation around sustainable biomass. We will be assertive and clear in our communications, particularly with regulators, governments, and key interested and impacted parties, to ensure our message is understood and to help influence the development of policy and regulation. This proactive stance reinforces our credibility and supports the broader recognition of good biomass in the global bioeconomy.

### 2 Beyond regulatory compliance (consensus-led and conditional)

SBP Standards go beyond regulatory requirements, but this is a conditional approach applied where there is consensus and strategic alignment. Our commitment to leadership in sustainability assurance is guided by credibility, feasibility, and broad support, rather than pursued unilaterally. We will identify and communicate where and how SBP currently exceeds compliance, ensuring this added value is clearly understood. Future standards reviews and revisions will balance ambition with commercial viability, maintaining implementability and trust across the sector.

## Our Strategy (continued)

### 3 Global applicability and fungibility

SBP aims to maintain a globally applicable certification scheme, enabling certified biomass to be traded and used across jurisdictions under a single standard. However, we recognise that regional regulatory divergence may challenge full fungibility. Our Strategy will remain adaptive, seeking alignment where possible whilst acknowledging that satisfying all regulatory requirements simultaneously may not always be feasible. We will monitor developments closely and maintain a pragmatic approach to global applicability.

### 4 Diversification with strategic agility

SBP will respond to emerging demand for certification of new feedstocks, products, and geographies. We do not seek to create markets, but to support responsible growth where there is demonstrable need and alignment with our sustainability criteria. Strategic agility will be key, allowing us to respond to credible opportunities whilst maintaining the integrity and rigour of our certification scheme. Diversification will be guided by external input, risk assessment, and sustainability thresholds.

### 5 Engagement and inclusivity

Inclusive, transparent engagement with interested and impacted parties is central to SBP's credibility and effectiveness. We will continue to strengthen our engagement model, ensuring diverse voices are heard and reflected in our systems and decisions. This includes civil society, Indigenous Peoples, local communities, regulators, and commercial actors. Our commitment to openness, responsiveness, and respectful dialogue will underpin all interactions and help build shared ownership of sustainability outcomes.

### 6 Collaboration with other certification schemes

Strategic collaboration with complementary certification schemes will be pursued to enhance credibility, mutual recognition, and operational efficiency. We will actively seek opportunities for joint initiatives, knowledge exchange, and platform sharing. These relationships can amplify our impact, strengthen our reputation, and support the development of more integrated sustainability frameworks across sectors and geographies.

### 7 Sustainable finance and ESG alignment

SBP recognises the growing role of sustainable finance and ESG-linked investment in shaping market behaviour. Whilst not a developer of financial products, SBP will remain alert to opportunities to support verification and assurance needs in this space. Our certification outputs and data systems can help Certificate Holders demonstrate alignment with ESG criteria, access responsible investment, and meet disclosure obligations. Strategic responsiveness will be key to supporting this evolving landscape.

### 8 Monitoring, Evaluation and Learning (MEL)

A robust MEL system is essential to track progress, assess impact, and inform continuous improvement. We will develop and implement a MEL system that supports evidence-based decision-making, accountability, and strategic learning. MEL will also underpin our alignment with ISEAL requirements and help demonstrate the value of SBP certification. By identifying knowledge gaps and generating field-based evidence, MEL will strengthen our contribution to sustainability outcomes and support long-term strategic goals.

**Our Strategy is anchored in our Purpose, supported by four Strategic Aims and five Focus Areas that drive delivery and measurable progress. Our Strategic Aims are guided by a set of core Principles and underpinned by enduring Values, which together shape how SBP operates and delivers impact.**

Our Values shape how SBP operates and delivers impact.

- **Integrity** is reflected in how we conduct our business and maintain the accuracy and consistency of the data we collect and communicate. It underpins our independent assurance system and our commitment to impartiality.
- **Credibility** is earned through rigorous, science-based Standards, ISO-compliant certification, and our reputation as a reliable and dependable biomass certification scheme of choice.
- **Transparency** means being open and honest in all that we do, from publishing our Standards and Regional Risk Assessments (RRAs) to sharing consultation outcomes and supply chain data.
- **Inclusivity** ensures we remain responsive to the needs of the multiple groups we serve, including Certificate Holders, regulators, civil society, Indigenous Peoples, and local communities. Our multi-stakeholder governance model and engagement platforms reflect this commitment.

Throughout the strategy period, we will continue to embed these Values in our systems, communications, and decision-making processes, ensuring they are visible not only in what we say, but in what we do.

We are committed to:

- Driving continuous improvement in sustainability performance across the biomass supply chain.
- Engaging interested and impacted parties to ensure our Standards remain relevant, credible, and responsive to long-term needs.
- Expanding our reach and influence as a globally recognised certification scheme.
- Supporting innovation in data, assurance, and transparency to build trust and accountability.

Our refreshed Strategy for the period 2026–2030 reflects our ambition to be a catalyst for positive change in the global bioeconomy, ensuring that biomass contributes meaningfully to climate goals, biodiversity protection, and social well-being.

Our Theory of Change provides the strategic logic that connects our Purpose, Strategic Aims, Focus Areas, and Key Activities to long-term outcomes and impact. It reflects our commitment to evidence-based decision-making and continuous improvement. The Theory of Change will be updated to align with this Strategy, ensuring that our delivery framework remains coherent, transparent, and outcome-driven. In doing so, it will continue to support SBP's contribution to internationally recognised sustainability frameworks, including the UN Sustainable Development Goals (SDGs), particularly those related to climate action, biodiversity, responsible production, and partnerships.

# Key Activities

**Delivering our Strategy requires focused and coordinated effort. To turn Strategic Aims into tangible outcomes, we will implement this Strategy through a rolling work programme, reviewed and updated annually.**

**This approach allows us to remain responsive to new developments whilst maintaining a strong sense of direction and accountability.**

The work programme translates our Focus Areas into practical action, defining what we will do each year to maintain relevance, build value for interested and impacted parties, and contribute to a circular bioeconomy. Each activity will be prioritised and resourced based on strategic need, opportunity, and capacity.

Activities are not ends in themselves. Each one contributes to an impact pathway, grounded in our Theory of Change: Inputs (for example, resources, partnerships, systems) enable Outputs (for example, guidance, tools, updated systems), which deliver Outcomes (for example, improved practice, compliance, transparency), contributing ultimately to Impact (for example, responsible sourcing, policy alignment, climate and biodiversity goals).

In practice, this means that every Key Activity will be connected to at least one Strategic Aim and linked to a measurable benefit, whether for our Certificate Holders, regulators, the biomass sector more broadly, or society at large.

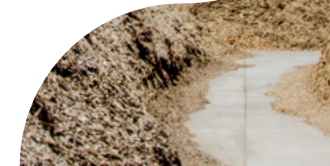
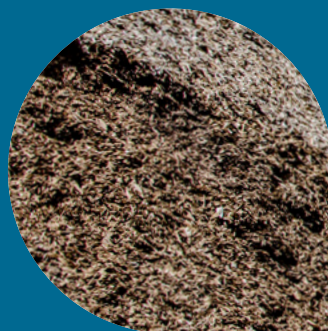
This structure provides the discipline to deliver our Strategy whilst leaving room for flexibility and innovation. By combining annual planning with long-term outcomes, we can focus effort where it matters most, measure progress meaningfully, and demonstrate our contribution to the broader goals of responsible sourcing, climate ambition, and social equity.

The table on page 08 outlines indicative Key Activities under each Focus Area. These are not exhaustive but reflect the scale and ambition of our delivery plan.

## Operationalising the Strategy

**To ensure our Strategic Aims are translated into meaningful progress, we will operationalise this Strategy through a structured annual cycle of planning, delivery, and review. Each year, we will:**

- Develop an annual work plan: This plan will define specific activities under each Focus Area, aligned with Strategic Aims and informed by external input, emerging trends, and internal priorities.
- Allocate resources: Activities will be prioritised based on strategic relevance, potential impact, and organisational capacity, ensuring efficient use of resources.
- Define outputs and outcomes: For each activity, we will identify expected outputs (for example, guidance, system updates, etc) and intended outcomes (for example, improved practice, increased transparency, etc), linked to our Theory of Change.
- Monitor and evaluate progress: We will track delivery against milestones and indicators, adjusting course as needed to remain responsive and effective.
- Report and communicate: Progress and learnings will be shared transparently with all interested and impacted parties through annual reporting and engagement, demonstrating our contribution to responsible sourcing, climate ambition, and social equity.



## Key Activities (continued)

## Key Activities by Focus Area

Focus Area	Key Activities	
<p><b>1 Standards development and regulatory compliance</b> Ensuring our Standards remain robust, credible, and aligned with evolving regulatory frameworks.</p>	<ul style="list-style-type: none"> <li>– Identify and communicate where SBP Standards go beyond regulatory requirements, and promote through targeted messaging</li> <li>– Maintain compliance with key jurisdictions (for example, EU, DK, NL, UK, JP, VN)</li> <li>– Monitor implementation of SBP Standards (v2.0)</li> <li>– Strengthen thought leadership on enhancing forest carbon stocks and ecosystem resilience</li> <li>– Launch non-woody biomass scope extension</li> </ul>	<ul style="list-style-type: none"> <li>– Develop new guidance to support social justice</li> <li>– Monitor emerging legislation/regulations (for example, EUDR, CRCF, CSDDD/CSRD, GCD, etc)</li> <li>– Achieve ISEAL Code Compliance Member status</li> <li>– Initiate standards review process, achieve Board endorsement and launch of Standards (v3.0)</li> </ul>
<p><b>2 Certification and assurance</b> Enhancing the credibility and consistency of our systems to build trust and ensure robust, high-quality certification outcomes.</p>	<ul style="list-style-type: none"> <li>– Expand availability of Regional Risk Assessments to new regions</li> <li>– Onboard new Certification Bodies and support global availability of auditors</li> <li>– Expand auditor training and calibration</li> </ul>	<ul style="list-style-type: none"> <li>– Improve performance monitoring of Certification Bodies and Peer Reviewers</li> <li>– Strengthen auditor guidance and decision-making tools</li> <li>– Strengthen risk-based approach in assurance monitoring</li> </ul>
<p><b>3 Data capture, traceability and impact</b> Leveraging technology and data to improve transparency, demonstrate impact, and support informed decision-making across the biomass value chain.</p>	<ul style="list-style-type: none"> <li>– Enhance IT tools to support data integrity and transparency</li> <li>– Develop and rollout the SBP GHG Calculator</li> <li>– Develop biodiversity and social performance metrics</li> <li>– Implement Monitoring, Evaluation and Learning system</li> <li>– Expand the use of the Audit Portal to automate additional processes</li> </ul>	<ul style="list-style-type: none"> <li>– Explore voluntary modules to enable data reporting for broader regulatory frameworks (for example, CRCF, CSDDD/CSRD, GCD, etc)</li> <li>– Explore alignment with ESG frameworks (for example, CSRD, TNFD, SBTi FLAG, etc) to support Certificate Holders' reporting and disclosure obligations</li> </ul>
<p><b>4 Engagement and collaboration with interested and impacted parties</b> Strengthening relationships to ensure our scheme remains inclusive, responsive, and aligned with shared sustainability goals.</p>	<ul style="list-style-type: none"> <li>– Develop and implement a strategic communications plan to articulate our value proposition, and promote our role as the scheme of choice for biomass certification</li> <li>– Update stakeholder engagement plan to address misinformation and define engagement boundaries</li> <li>– Convene Regional Forums (Asia, Americas, Europe)</li> <li>– Strengthen engagement with civil society and rights holders</li> <li>– Strengthen our role as a thought leader by identifying and addressing emerging sustainability topics</li> <li>– Improve feedback mechanisms</li> </ul>	<ul style="list-style-type: none"> <li>– Develop targeted outreach with policymakers and regulators</li> <li>– Participate in industry platforms and key global conferences (for example, Argus, CMT, USIPA, WPAC, etc)</li> <li>– Strengthen collaboration with other voluntary certification schemes, civil society, and academic networks</li> <li>– Participation in Risk Information Alliance</li> </ul>
<p><b>5 Market development</b> Expanding our relevance and recognition across new geographies, biomass types, and end-use markets to support a growing circular bioeconomy.</p>	<ul style="list-style-type: none"> <li>– Continue to support SBP uptake in new geographies</li> <li>– Expand SBP's relevance to new biomass products (for example, non-woody biomass)</li> <li>– Expand SBP's relevance to new end-use markets (for example, heavy industry, industrial applications, transport fuels, construction, and chemicals)</li> <li>– Engage with downstream market leaders (for example, apparel retailers, FMCGs, cement and steel operators)</li> </ul>	<ul style="list-style-type: none"> <li>– Our Theory of Change will be updated to align with this Strategy, ensuring that our delivery framework remains coherent, transparent, and outcome-driven</li> <li>– Utilise residues streams (from palm oil, soy, sugar, etc production) and voluntary certification scheme collaboration</li> <li>– Support recognition and uptake in new markets and sectors (for example, BECCS, CRCF, etc)</li> </ul>

# Performance Indicators

**To ensure transparency, accountability, and continuous improvement, we will track progress against our Strategy through a structured set of Performance Indicators. These Indicators will help us assess whether our activities are delivering the intended outcomes and contributing to our long-term goals.**

**The 2026–2030 Indicators reflect a strategic shift from foundational growth to system maturity and impact. Whilst the 2023 to 2025 Indicators focused on scale, such as certified volumes and market reach, the new Indicators prioritise assurance quality, regulatory influence, and credibility.**

We have moved from tracking outputs to measuring outcomes, with Indicators that assess system performance, engagement effectiveness, and innovation. This includes new metrics on IT system uptime, complaint resolution, and adoption of voluntary modules.

The updated Indicators also reflect our growing role in informing the biomass debate, expanding into new sectors, and ensuring inclusive engagement. This evolution ensures our performance framework remains aligned with our Purpose and responsive to a dynamic bioeconomy.

Our performance framework is built around the following principles:

- **Alignment with Strategic Aims:**  
Each Indicator is linked to one or more of the Strategic Aims and Focus Areas, ensuring that measurement supports delivery.
- **Outcome-oriented:**  
We focus not only on activity completion but also on the quality, effectiveness, and impact of our work.
- **Relevance:**  
Indicators are designed to reflect the interests and expectations of interested and impacted parties, including Certificate Holders, regulators, civil society, and the broader biomass sector.
- **Adaptability:**  
The Indicator set will evolve over time to reflect new priorities, data availability, and learning from implementation.

We will monitor performance across four levels:

- 1 Inputs:**  
Resources, partnerships, and systems mobilised to support delivery.
- 2 Outputs:**  
Tangible products and services delivered (for example, revised Standards, tools, guidance, etc).
- 3 Outcomes:**  
Changes in behaviour, practice, or system performance (for example, improved compliance, engagement, etc).
- 4 Impact:**  
Long-term contributions to responsible sourcing, climate goals, and social equity.

Progress will be reported through:

- Annual Reviews.
- Monitoring, Evaluation and Learning (MEL) system dashboards.
- Regional Forums.

This approach enables us to demonstrate value, learn from experience, and adapt our Strategy to remain effective and relevant in an evolving bioeconomy.

The table on page 10 presents a set of Performance Indicators aligned with each of our five Focus Areas. Each Focus Area supports one or more Strategic Aims, and the Indicators are selected to reflect that alignment, ensuring that performance measurement is directly tied to strategic delivery.

The Indicators are designed to track progress across inputs, outputs, and outcomes, providing a clear line of sight from activity to impact. Each Indicator is paired with a realistic target, either annual or by the end of a given year, to support accountability, learning, and continuous improvement.

Whilst the Indicators presented here are strategic in nature, they will be complemented by a more detailed Monitoring, Evaluation and Learning (MEL) system currently under development. The MEL system will include additional Indicators that support operational learning, adaptive management, and continuous improvement. Together, the Strategy and MEL frameworks form a coherent performance architecture, ensuring that both high-level outcomes and day-to-day effectiveness are measured, understood, and improved over time.



## Performance Indicators (continued)

## Performance Indicators for 2026-2030

	Indicator	Type	Target	
Focus Area	<b>Standards development and regulatory compliance</b>	<b>Recognition of SBP Standards going beyond regulatory compliance</b> (% via survey)	Output	≥70% by 2030
		<b>Key jurisdictions where SBP maintains regulatory recognition</b> (%)	Outcome	100% annually
		<b>Timeliness of standards review and Standards (v3.0) delivery milestones</b> (%)	Output	100% met on schedule
		<b>Achieve ISEAL Code Compliant Member status and maintain full alignment with the ISEAL Code</b>	Outcome	Achieve by end 2026 and maintain
		<b>Priority regulatory frameworks actively tracked and addressed through integration in work plans</b> (#)	Input	Within 12 months of a decision
	<b>Certification and assurance</b>	<b>Auditor training sessions delivered</b> (#)	Output	≥4 per year
		<b>Certification Bodies meeting performance benchmarks</b> (%)	Outcome	≥90% annually
		<b>Stakeholder confidence in assurance and certification systems</b> (% via survey)	Outcome	≥85% positive response by 2027 and maintained
		<b>Average time to resolve incidents or complaints</b> (#)	Outcome	≤60 days on average
	<b>Data capture, traceability and impact</b>	<b>Certificate Holders using SBP GHG Calculator</b> (%)	Output	≥25% of eligible Certificate Holders by 2027 and maintained
		<b>Monitoring, Evaluation and Learning system framework developed, approved, and operationalised</b>	Output	Fully operational by end of 2026
		<b>Functionality uptime of IT systems</b> (for example, DTS and Audit Portal) (%)	Input	≥99% uptime annually
		<b>Adoption of voluntary modules</b> (for example, EUDR) <b>by Certificate Holders</b> (%)	Outcome	≥50% of eligible Certificate Holders by 2028
	<b>Engagement and collaboration with interested and impacted parties</b>	<b>Recognition of SBP as the preferred certification scheme for biomass sourcing</b> (% via survey)	Output	≥75% by 2030
		<b>Regional Forums held</b> (#)	Output	≥2 per year
		<b>Stakeholder satisfaction with engagement processes</b> (% via survey)	Outcome	≥85% satisfaction by 2027 and maintained
		<b>Balance of representation in engagement activities</b> (ratio commercial:non-commercial)	Output	50:50 by 2030
		<b>Thought leadership outputs published</b> (for example, working papers, technical briefs, case studies, etc)	Output	≥2 per year
		<b>Policy/regulatory consultations responded to</b> (#)	Output	≥10 per year
	<b>Market development</b>	<b>Share of SBP-certified biomass used in priority markets</b> (%)	Outcome	Maintain at ≥75% in established markets (Europe) 2026–2030; grow to ≥20% in emerging/new markets (Asia) by 2030
<b>Growth in active Certificate Holders in Asia</b> (%)		Outcome	≥20% growth by 2030	
<b>New feedstock types included in SBP scope</b> (for example, non-woody biomass) (#)		Output	≥3 new types by 2028	
<b>Uptake of SBP in new end-use sectors</b> (for example, BECCS, transport fuels, etc) (#)		Outcome	≥3 sectors by 2030	
<b>Formal collaboration initiatives launched or maintained with voluntary certification schemes or market actors</b> (#)		Output	≥5 active initiatives by 2030	

# Our commitment

**SBP's 2026–2030 Strategy builds on over a decade of progress and positions us to deliver greater impact across a broader landscape. As we enter this next phase, our commitment remains clear: to uphold the integrity of our certification scheme, support the responsible growth of the bioeconomy, and deliver value to all those we serve.**

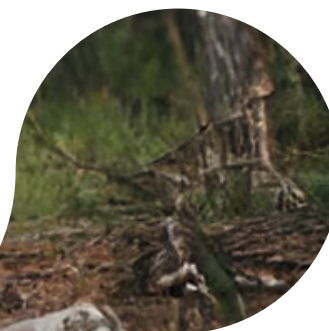
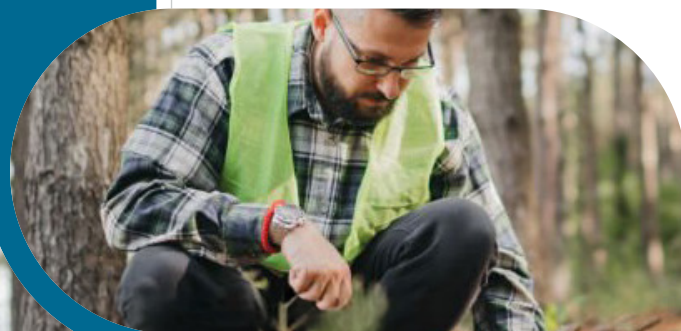
## We will:

- Define good biomass and responsible sourcing through inclusive, evidence-based standards.
- Maintain a rigorous, independent assurance system that builds trust and credibility.
- Support Certificate Holders in achieving climate, biodiversity, and social goals.
- Provide verified data and insights to inform policy, investment, and sustainability reporting.
- Operate as a lean, transparent, and financially resilient organisation.

## We will strengthen:

- The scope and relevance of our Standards where there is demand, including new feedstocks, geographies, and end-uses.
- Our digital infrastructure to enhance traceability, data integrity, and user experience.
- Our ability to measure impact, learn from evidence, and continuously improve our practices through developing and implementing our Monitoring, Evaluation and Learning system.
- Our engagement with civil society, policymakers, and rights holders.
- Our beyond certification agenda, using data, partnerships, and thought leadership to support due diligence, inform policy, and enable broader sustainability outcomes across the biomass value chain.
- Our strategic positioning in emerging markets and sectors, including carbon removals and bio-based materials.

**Through this Strategy, we reaffirm our role as a catalyst for responsible biomass sourcing and a trusted partner in the global transition to a circular bioeconomy.**



# Contact us



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